



FRANCHISE OPPORTUNITY

LEVEL UP LEAK DETECTION
PRECISION. POWER.
POOLSIDE PROFIT.



JOIN A NEW FRANCHISE WITH PROVEN INDUSTRY POWER BEHIND IT

There are over *10.7 million swimming pools in the U.S., and 5% of them are leaking at any given time — with more leaks happening every single day. It's a widespread problem with a surprisingly small number of qualified companies solving it.

Level Up Leak Detection is here to change that. Backed by LeakTronics, the most advanced leak detection equipment in the world, we're bringing a bold new franchise to market with a powerful edge.

WHAT MAKES LEVEL UP DIFFERENT?

- A Wide-Open Market – Pool leak detection is underserved and growing
- Proven Tech – Powered by contractor-trusted tools
- Built-In Demand – Pipes crack, seals fail, structures shift — pools always need help
- Startup Friendly – Home-based model with low overhead
- More Than Detection – Franchisees are trained in detection and repair
- Real Support – On-site training, technical help, and founder-backed mentorship
- Room to Grow – Few players. Big market. National opportunity.

This is your chance to enter an essential, underdeveloped niche — with industry-leading equipment, proven innovation, and the guidance of one of the most experienced names in pool leak detection.

TAKE THE FIRST STEP. LET'S BUILD THIS TOGETHER.



ENGINEERED FOR PRECISION. DESIGNED FOR GROWTH. BACKED BY A LEGACY.

Level Up Leak Detection is the only franchise of its kind — a new opportunity launched by the industry's most trusted leak detection expert: Darren Merlob. As the founder of LeakTronics, Darren has built the world's most advanced leak detection equipment and has trained over 3,000 contractors worldwide.

He knows what works in the field. He knows what's missing in the market. And now he's created a franchise built on both.

FRANCHISEES WILL RECEIVE:

- An exclusive territory with a minimum population of 250,000 people
- Access to proprietary LeakTronics equipment
- Comprehensive hands-on training
- Ongoing technical guidance from Darren and his team
- A collaborative franchise community that shares insight and wins

And because Level Up handles not just leak detection, but also associated repairs, franchisees are equipped to solve the full problem — not just point it out.

SERVICES INCLUDE:

- Leak detection in pools, spas, and water features
- Pipe repair and detection under concrete, decks, and soil
- Structural crack repairs (including updated Pipepoxy techniques)
- Main drain and skimmer repairs
- Pre/post home sale pool inspections

This isn't just a business. It's a rare chance to be part of the launch of something big — built by someone who's already shaped the industry.

TECH-SAVVY. PROBLEM-SOLVING. SERVICE-DRIVEN.

Level Up Leak Detection isn't just about finding leaks — it's about helping homeowners, property managers, and businesses. That takes more than just equipment. It takes dedication, resourcefulness, and professionalism.

We're looking for franchise partners who are hands-on, detail-oriented, and take pride in delivering expert-level service. Whether you come from construction, pool care, plumbing, or simply have the drive to master a high-demand trade, we'll give you the training and tools to succeed.

If you're reliable, coachable, and ready to build a business with substance — **we want to talk.**

OUR IDEAL FRANCHISE OWNER

- Solid business and communication skills
- A customer-focused, solution-oriented mindset
- A willingness to learn new technology
- An interest in the home services industry
- The drive to work independently and grow confidently



SUPPORT THAT'S PERSONAL. TRAINING THAT'S PROVEN. GROWTH THAT'S BACKED.

At Level Up Leak Detection, support is more than a bullet point — it's a promise. The team at Level Up, is deeply involved in every aspect of the franchise system. We stand beside you from the first conversation to your first job in the field.

Franchisees receive full access to the tools, training, and one-on-one mentorship needed to build a high-performing leak detection and repair business from day one.

HERE'S WHAT YOU CAN COUNT ON:

- 1 COMPREHENSIVE TECHNICAL TRAINING**
Learn detection and repair step by step — from using LeakTronics equipment to diagnosing and fixing common issues. Delivered online and in person.
- 2 ON-SITE JOB SUPPORT**
We don't just train you and walk away. We show up. Our team is available for on-site guidance as you complete your first jobs.
- 3 ONGOING TECHNICAL HELP**
Got a question mid-job? Need to troubleshoot an unfamiliar issue? Our team is on call to help you through it.
- 4 MARKETING & BUSINESS TOOLS**
Our team drives national and local marketing initiatives from branding to lead generation, we'll help you dominate your market.
- 5 DIRECT ACCESS TO THE FOUNDER**
You're not going through layers of corporate support. You're learning from the best — directly from Darren and the core team that built this technology.
- 6 A REAL FRANCHISE COMMUNITY**
You'll join a network of like-minded owners who share wins, solve problems together, and elevate the brand as a team.

WHEN WE SAY WE BEND OVER BACKWARDS FOR OUR FRANCHISEES — WE MEAN IT.

LEVEL UP WITHOUT BREAKING THE BANK.

FRANCHISE FEE

\$55,000

ESTIMATED MINIMUM INITIAL INVESTMENT

\$99,300 to \$196,300

(including the franchise fee)

ROYALTY FEE

8%

of Gross Sales



START A BUSINESS THAT SOLVES REAL PROBLEMS AND BUILDS REAL INCOME.

Leak detection is essential, in demand, and built for long-term success. With our tools, training, and support combined with your drive to grow, this is your chance to launch a business that matters.

For more information, visit our website at

WWW.LEAKDETECTIONFRANCHISE.COM





**FIND THE LEAK. FIX THE PROBLEM.
LEVEL UP YOUR FUTURE.**

**(866) H2O-LEVEL
866-420-5383**

info@levelupleak.com

This is not a franchise offering. A franchise offering can be made by us only in a state if we are first registered, excluded, exempted or otherwise qualified to offer franchises in that state, and only if we provide you with an appropriate franchise disclosure document. Follow-up or individualized responses to you that involve either effecting or attempting to effect the sale of a franchise will be made only if we are first in compliance with state registration requirements, or are covered by an applicable state exclusion or exemption.